



Good Drugs Gone Bad: Prescription Drug Training of Trainers

Prescription drug abuse is an epidemic, cutting across geographic, racial, ethnic and socioeconomic boundaries. Two-thirds (65 percent) of teens who abuse prescription painkillers say they got them from family members and friends (NSDUH, 2010).

Eighteen percent of Wisconsin high school students have reported taking a prescription drug without a doctor's prescription (2011 Wisconsin Youth Risk Behavior Survey)

Teens don't see this behavior as risky. They see their parents taking medicine—and they believe that since medicine is created and tested in a scientific environment it is therefore safer to use than street drugs.

Come and learn about the real dangers of prescription and over-the-counter (OTC) drug abuse.

Learning Objectives—Participants will:

- Learn about the growing problem of prescription drug and OTC drug abuse.
- Become familiar with emerging drug trends.
- Experience using the *Good Drugs Gone Bad Toolkit*.

Each participant will receive a copy of the *Good Drugs Gone Bad Toolkit* that contains ready-made prescription drug abuse presentations to target audiences, PSAs, brochures/fact sheets, marketing and educational materials, facilitator guides and more.

Presenters:

Jason Weber and Aaron Zemlock, Town of Menasha Police Department
See more information on their website: <http://www.gooddrugsgonebad.com/>

Target Audience:

Counselors, Teachers, Administrators, Coalition Members, Law Enforcement, Community Members, and anyone interested in reducing prescription drug abuse

Online Registration (myQuickReg):

September 25 (Beloit)
<http://www.myquickreg.com/event/event.cfm?eventid=7162>

October 3 (Chippewa Falls)
<http://www.myquickreg.com/event/event.cfm?eventid=7163>

November 15 (Mequon)
<http://www.myquickreg.com/event/event.cfm?eventid=7164>

Registration Information:

Contact Mary Devine, CESA #4
(800) 514-3075; mdevine@cesa4.k12.wi.us

TIME:

(All Locations)
9:00 am-3:00 pm
Registration from 8:30-9:00 am

LOCATIONS:

■ September 25, 2013

Hampton Inn
2700 Cranston Road
Beloit WI 53511
Site Phone: (608) 362-6000
Contact: Jackie Schoening
(CESA #6) (920) 236-0515
jschoening@cesa6.org

■ October 3, 2013

CESA #10
725 W. Park Avenue
Chippewa Falls, WI 54729
Contact: Carol Zabel (CESA #10)
(715) 720-2145
czabel@cesa10.k12.wi.us

■ November 15, 2013

Columbia St. Mary's Hospital—
Ozaukee
13111 N. Port Washington Road
Mequon, WI 53907
Site Phone: (262) 243-7454
Contact: Chris Kleiman (CESA #7)
(920) 465-2139
ckleiman@cesa7.k12.wi.us

COST:

\$60.00/per person includes
continental breakfast, lunch
and the *Toolkit*